

UNITED STATES DEPARTMENT OF THE INTERIOR
NATIONAL PARK SERVICE

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**NATIONAL REGISTER OF HISTORIC PLACES
INVENTORY -- NOMINATION FORM**

SEE INSTRUCTIONS IN *HOW TO COMPLETE NATIONAL REGISTER FORMS*
TYPE ALL ENTRIES -- COMPLETE APPLICABLE SECTIONS

1 NAME

HISTORIC Anheuser - Busch Brewery
AND/OR COMMON Anheuser - Busch Brewery

2 LOCATION

STREET & NUMBER 721 Pestalozzi
CITY, TOWN St. Louis VICINITY OF COUNTY St. Louis CODE 510
STATE Missouri CONGRESSIONAL DISTRICT 003 (Third)

3 CLASSIFICATION

CATEGORY	OWNERSHIP	STATUS	PRESENT USE
<input type="checkbox"/> DISTRICT	<input type="checkbox"/> PUBLIC	<input checked="" type="checkbox"/> OCCUPIED	<input type="checkbox"/> AGRICULTURE <input type="checkbox"/> MUSEUM
<input checked="" type="checkbox"/> BUILDING(S)	<input checked="" type="checkbox"/> PRIVATE	<input type="checkbox"/> UNOCCUPIED	<input type="checkbox"/> COMMERCIAL <input type="checkbox"/> PARK
<input type="checkbox"/> STRUCTURE	<input type="checkbox"/> BOTH	<input type="checkbox"/> WORK IN PROGRESS	<input type="checkbox"/> EDUCATIONAL <input type="checkbox"/> PRIVATE RESIDENCE
<input type="checkbox"/> SITE	PUBLIC ACQUISITION	ACCESSIBLE	<input type="checkbox"/> ENTERTAINMENT <input type="checkbox"/> RELIGIOUS
<input type="checkbox"/> OBJECT	<input type="checkbox"/> IN PROCESS	<input checked="" type="checkbox"/> YES: RESTRICTED	<input type="checkbox"/> GOVERNMENT <input type="checkbox"/> SCIENTIFIC
	<input type="checkbox"/> BEING CONSIDERED	<input type="checkbox"/> YES: UNRESTRICTED	<input checked="" type="checkbox"/> INDUSTRIAL <input type="checkbox"/> TRANSPORTATION
		<input type="checkbox"/> NO	<input type="checkbox"/> MILITARY <input type="checkbox"/> OTHER:

4 OWNER OF PROPERTY

NAME Anheuser - Busch, Inc. (William J. Vollmar, Archivist and Records Manager)
STREET & NUMBER 721 Pestalozzi
CITY, TOWN St. Louis VICINITY OF STATE Missouri 63118

5 LOCATION OF LEGAL DESCRIPTION

COURTHOUSE, REGISTRY OF DEEDS, ETC. Assessor's Office, City Hall
STREET & NUMBER Room 114, 12th and Market Streets
CITY, TOWN St. Louis STATE Missouri

6 REPRESENTATION IN EXISTING SURVEYS

TITLE Historic Sites Survey
DATE 1966 FEDERAL STATE COUNTY LOCAL
DEPOSITORY FOR SURVEY RECORDS Historic Sites Survey Division, Heritage Conservation and Recreation Service
CITY, TOWN Washington STATE D. C.

7 DESCRIPTION

CONDITION		CHECK ONE	CHECK ONE
<input type="checkbox"/> EXCELLENT	<input type="checkbox"/> DETERIORATED	<input type="checkbox"/> UNALTERED	<input checked="" type="checkbox"/> ORIGINAL SITE
<input checked="" type="checkbox"/> GOOD	<input type="checkbox"/> RUINS	<input checked="" type="checkbox"/> ALTERED	<input type="checkbox"/> MOVED DATE _____
<input type="checkbox"/> FAIR	<input type="checkbox"/> UNEXPOSED		

DESCRIBE THE PRESENT AND ORIGINAL (IF KNOWN) PHYSICAL APPEARANCE

The Anheuser-Busch Brewery occupies a group of some 189 structures covering 142 acres. Many of the red-brick buildings date before 1900, although no inventory of building dates exists at present. The older structures are of a uniformly vigorous Romanesque design with square crenelated towers and elaborate details.

Outstanding is the six-story Brew House, built 1891-92. It is renowned for its multi-storied hop chandelier, intricate iron-work, and utilization of natural light. The Busch Stable, built 1885, was at one time called, with only slight exaggeration, "an Equine Palace." It is built of fine stock brick, on an octagonal pattern with liberal ornamentation. The interior recalls a locomotive roundhouse, with the stables opening onto a common center. The third and last building open to the public is the General Office, built in 1868 as the Lyon School. Along with large, complementary additions to its side and rear, it now serves as administrative offices for the world's largest brewery.

8 SIGNIFICANCE

PERIOD	AREAS OF SIGNIFICANCE -- CHECK AND JUSTIFY BELOW				
<input type="checkbox"/> PREHISTORIC	<input type="checkbox"/> ARCHEOLOGY-PREHISTORIC	<input type="checkbox"/> COMMUNITY PLANNING	<input type="checkbox"/> LANDSCAPE ARCHITECTURE	<input type="checkbox"/> RELIGION	
<input type="checkbox"/> 1400-1499	<input type="checkbox"/> ARCHEOLOGY-HISTORIC	<input type="checkbox"/> CONSERVATION	<input type="checkbox"/> LAW	<input type="checkbox"/> SCIENCE	
<input type="checkbox"/> 1500-1599	<input type="checkbox"/> AGRICULTURE	<input type="checkbox"/> ECONOMICS	<input type="checkbox"/> LITERATURE	<input type="checkbox"/> SCULPTURE	
<input type="checkbox"/> 1600-1699	<input type="checkbox"/> ARCHITECTURE	<input type="checkbox"/> EDUCATION	<input type="checkbox"/> MILITARY	<input type="checkbox"/> SOCIAL/HUMANITARIAN	
<input type="checkbox"/> 1700-1799	<input type="checkbox"/> ART	<input type="checkbox"/> ENGINEERING	<input type="checkbox"/> MUSIC	<input type="checkbox"/> THEATER	
<input checked="" type="checkbox"/> 1800-1899	<input type="checkbox"/> COMMERCE	<input type="checkbox"/> EXPLORATION/SETTLEMENT	<input type="checkbox"/> PHILOSOPHY	<input type="checkbox"/> TRANSPORTATION	
<input checked="" type="checkbox"/> 1900-	<input type="checkbox"/> COMMUNICATIONS	<input checked="" type="checkbox"/> INDUSTRY	<input type="checkbox"/> POLITICS/GOVERNMENT	<input type="checkbox"/> OTHER (SPECIFY)	
		<input type="checkbox"/> INVENTION			

SPECIFIC DATES 1875 to present

BUILDER/ARCHITECT

STATEMENT OF SIGNIFICANCE

The brewing industry in St. Louis had its inception in the first decade of the 19th century, but not until the great German migration of the 1840's did it attain major economic importance. The first lager-beer brewery was founded in 1841 and by 1854 there were 24. The Anheuser-Busch Brewery pioneered in the use of new methods of production and distribution.

HISTORY

It began in 1852, when Eberhard Anheuser purchased a little brewery on the banks of the Mississippi. In 1865 he was joined, as a partner in business by his son-in-law, Adolphus Busch. Together they set a struggling brewery on its feet. Eleven years later, in 1876 Adolphus perfected Budweiser and as demand for this new beer grew, Adolphus looked for ways to expand its distribution. One for which he is especially remembered was the invention of the refrigerated railroad car. Not only did this make possible the sale of Budweiser in a several state area around the brewery, but it pioneered cross-country shipment of perishable goods as well.

As the company prospered with Budweiser, Anheuser-Busch expanded into new fields. Shortly after the turn of the century it began producing soft drinks. In 1923 it established a corn products division. In 1926, it entered the yeast field and today ranks second in the industry. Still later it entered the field of pharmaceuticals, pioneering in the development of the important Vitamin B₁₂.

In 1955, to take a place beside Budweiser and Michelob, Anheuser-Busch introduced another beer: Busch Bavarian. It was also in the fifties that the company felt increasing need for additional breweries and in 1951 one was built in Newark, New Jersey. In 1953 another was completed in Los Angeles. And in 1959 still another went up in Tampa, Florida. Today, the annual shipping capacity of Anheuser-Busch is 11 million barrels.

Besides being the first brewery to adopt the pasteurization process, the firm also pioneered in the use of refrigerator cars to ship beer, and ice-houses for its storage, in the southern part of the United States.

9 MAJOR BIBLIOGRAPHICAL REFERENCES

History of Brewing - T.C. Cochran, The Pabst Brewing Company (New York, 1948),
 Missouri, A Guide to the "Show Me" State (American Guide Series), New York, 1941),
 (317-18), Charles W. Snell, "Anheuser - Busch Brewery," Historic Sites Survey
 report, 1966.

10 GEOGRAPHICAL DATA

ACREAGE OF NOMINATED PROPERTY 142

UTM REFERENCES

A	1,5	7,4,3	2,1,0	4,2,7,5	7,3,0	B	1,5	7,4,2	8,7,0	4,2,7,5	1,9,0
	ZONE	EASTING		NORTHING			ZONE	EASTING		NORTHING	
C	1,5	7,4,2	5,0,0	4,2,7,5	4,0,0	D	1,5	7,4,2	5,6,0	4,2,7,5	9,5,0
	ZONE	EASTING		NORTHING			ZONE	EASTING		NORTHING	

VERBAL BOUNDARY DESCRIPTION

The major structures of the Anheuser-Busch Brewery are concentrated in a densely packed 142 acre area in south St. Louis. No inventory of building dates for these structures exists, except for the three which are open to the public: the General Office (Building no. 1 on accompanying Map B, labelled "Anheuser-Busch, Inc." and dated March 1972), the stable (Building 140), and the Brew House (Building 36). Many of the remaining structures are built of the same red brick as these three. Since

LIST ALL STATES AND COUNTIES FOR PROPERTIES OVERLAPPING STATE OR COUNTY BOUNDARIES

STATE	CODE	COUNTY	CODE
STATE	CODE	COUNTY	CODE

11 FORM PREPARED BY Original form prepared by Stephen Lissandrello, Historian

NAME / TITLE

Cecil McKithan, Historian

ORGANIZATION

Historic Sites Survey Division

DATE

April 1978

STREET & NUMBER

1100 L Street, N.W.

TELEPHONE

523-5464

CITY OR TOWN

Washington,

STATE

D. C.

12 STATE HISTORIC PRESERVATION OFFICER CERTIFICATION

THE EVALUATED SIGNIFICANCE OF THIS PROPERTY WITHIN THE STATE IS:

NATIONAL

STATE

LOCAL

As the designated State Historic Preservation Officer for the National Historic Preservation Act of 1966 (Public Law 89-663),
 hereby nominate this property for inclusion in the National Register and certify that it has been evaluated according to the
 criteria and procedures set forth by the National Park Service.

STATE HISTORIC PRESERVATION OFFICER SIGNATURE

TITLE

DATE

Designated: Nov 3, 1966
 Boundary Certified:
Deary P. [Signature]
May 11, 1978

FOR NPS USE ONLY

I HEREBY CERTIFY THAT THIS PROPERTY IS INCLUDED IN THE NATIONAL REGISTER

DATE

4/24/78

DIRECTOR, OFFICE OF ARCHEOLOGY AND HISTORIC PRESERVATION
 ATTEST:

DATE

KEEPER OF THE NATIONAL REGISTER

UNITED STATES DEPARTMENT OF THE INTERIOR
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Anheuser-Busch Brewery

CONTINUATION SHEET

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it is not at present feasible to distinguish older from newer structures, and since the district does in many ways represent an architectural and industrial whole, the entire central complex is included in the boundaries. These are described by the red line on the accompanying Map B, previously described.

At the intersection of Lynch Street and Seventh Street, proceed south along the western curb of Seventh Street approximately 510' to a point; thence east 300' to the western curb of Broadway Street; thence south along the western curb of Broadway approximately 960' to the northern curb of Arsenal Street; thence west along the northern curb of Arsenal Street approximately 330' to the western curb of Boulevard Street; thence south along the western curb of Boulevard Street 420' to the northern curb of Wyoming Street; thence west along the northern curb of Wyoming Street approximately 300' to the eastern curb of Ninth Street; thence north along the eastern curb of Ninth Street approximately 90' to the northern curb of Wyoming Street; thence west along the northern curb of Wyoming Street approximately 690' to the eastern curb of Thirteenth Street; thence north along the eastern curb of Thirteenth approximately 1770' to the southern curb of Lynch Street; thence east along the southern curb of Lynch Street approximately 1680' to the point of origin.

Photo Log:

Name of Property: **Anheuser-Busch Brewery**

City or Vicinity: **St. Louis [Independent City]**

County: **St. Louis [Independent City]** State: **MO**

Photographer: **Anheuser-Busch Brewery, Inc. (unless otherwise noted)**

Date

Photographed: **c. 1895 (unless otherwise noted)**

Description of Photograph(s) and number, include description of view indicating direction of camera:

1 of 4. Facing N to 1868 Main Office-note additions to right and to rear. Photo taken by Anheuser Busch Brewery, Inc., circa 1895.

2 of 4. Facing W to front entrance octagonal 1885 stable. Photo taken by Lloyd Spainhower, c. 1970.

3 of 4. Facing N to 1868 Main Office – note additions at right and to rear.

4 of 4. Aerial view, facing NE to Anheuser-Busch Brewery, Stable, Brew House, and Main Office outlined in white. Photo taken by Lloyd Spainhower, 1961.



1892

BREW HOUSE

RAILROAD DEPOT



1891

1891

1891

BREW HOUSE

BOILER HOUSE



