

**MARC SWMD (Region E)
FY11 Annual Report
July 1, 2010 – June 30, 2011**

Deadline: October 30, 2011

Submitted by: Lisa Danbury, District Planner

Hand-delivery on November 2, 2011 with MDNR permission granted October 28, 2011

District Name: MARC Solid Waste Management District (Region E)

Primary Staff

Lisa Danbury, District Planner
Nadja Karpilow, Programs Coordinator
Matt Riggs, Outreach Coordinator
www.marc.org/environment/solidwaste
www.recyclespot.org

Administrator

Mid-America Regional Council
600 Broadway, Suite 200
Kansas City, MO 64105
Phone: 816-474-4240
Fax: 816-421-7758

Fiscal Year Period: July 1, 2010 to June 30, 2011 (MDNR Fiscal Year)

District Executive Board Members: 14-Member Executive Board + District Planner Ex-Officio

The city of Kansas City and each of the five counties designate a Management Council representative to serve on the Executive Board (two-year terms); the Management Council elects eight city representatives who serve two-year staggered terms with four representatives from cities over 10,000 pop. and four representatives from cities under 10,000 pop. Lisa Danbury, District Planner, is an Ex Officio Member who serves as Secretary/Treasurer and Alternate to the Solid Waste Advisory Board.

Appointed Members

Mike Shaw (Chair) Kansas City
Lee Morris Cass County
Donna Koontz Clay County
Daniel Erickson Platte County
Bob King Ray County
Kirk Phillips Jackson County

Ex Officio: Lisa Danbury (Secretary/Treasurer)

Elected Members

Chris Bussen (Vice Chair) Lee's Summit (over 10,000 pop.)
Brad Foster Belton (over 10,000 pop.)
Devery Hunt Excelsior Springs (over 10,000 pop.)
Don Reimal Independence (over 10,000 pop.)
Stan Salva Sugar Creek (under 10,000 pop.)
Ann Dwyer Sanders Lake Waukomis (under 10,000 pop.)
Pat Hawver North Kansas City (under 10,000 pop.)
Kathy Rose Riverside (under 10,000 pop.)

- Goals and Accomplishments: what waste reduction, recycling, and resource recovery goals does the district have and what actions did the district take in the previous year and plan to take in the upcoming year to meet these goals.**

Historical Overview (Reference Only)

The district has conducted annual strategic planning retreats since 2000. The district establishes annual strategies and actions to build upon a core set of major objectives and long-term priorities identified since 2000:

Major Objectives

Improve local/regional participation and commitment
Increase efforts in education and public awareness
More training and support to build a stronger district board/council
Continue efforts to meet the district's waste reduction goal
Elevate recycling as a local and regional priority
Develop (and expand) markets for recycled materials

Long-Term Priorities

Target educational efforts to schools and general public
Support market development for recovered materials
Expand policy and legislative initiatives
Implement district integrated solid waste management plan

Key Policy Areas

Regional Cooperation: work together as a region on solid waste issues
Landfill Capacity: new disposal facilities will be needed in the very near future
Waste Minimization and Diversion: increase waste recovered for reuse, recycling and composting
Local Government Action: advance programs and policies to promote the sound recovery and disposal of solid waste

RECEIVED BY
NOV 02 2011
SWMP OPERATIONS

▪ **Previous fiscal year goals and accomplishments and problems encountered in meeting goals.**

District strategies are interwoven among the above-stated policy areas. The district embraced a waste diversion goal of 80 percent by 2023 based on recommendations outlined in the 2009 Sustainable Solid Waste Management Study. Retreat outcomes continue to support primary goals established over the past several years. Below is a statement of each goal along indicating major accomplishments and problems. Progress on individual strategies tied to these goals follows.

FY11 PRIMARY GOALS	MAJOR ACCOMPLISHMENTS	PROBLEMS
<p>Continue to implement current actions to advance solid waste policy initiatives:</p> <ul style="list-style-type: none"> • regional cooperation • landfill capacity • waste minimization and diversion • local government action 	<p>The District continued working with the Metropolitan Mayors Caucus to communicate the core objective for the 40/2013 goal which is improving access and participation as part of the sustainable solid waste management strategy. The 2010 Recycling Challenge, <i>Taking it to the Streets: Improving Residential Services</i>, continued in 2011 as an ongoing campaign for local governments with 35 participants to date. A contracting workshop held in September 2011 featured local governments who currently contract or are exploring contracting as a means to improve access and participation and increase waste diversion.</p>	<p>The contracting workshop was well attended; however, several small haulers raised concerns about limiting competition and freedom of choice. Subsequently, legislation introduced during the 2011 session requires cities over a 10,000 population to obtain voter approval to contract with a single hauler. The proposed legislation will likely be reintroduced in 2012.</p>
<p>Target grant funds to improve waste diversion infrastructure, services and programs:</p> <ul style="list-style-type: none"> • curbside/drop-off recycling • public awareness • regional recycling facilities • glass market development • regional organics programs • special venues recycling • food waste • zero waste 	<p>Twelve projects were funded in the FY11 grant round for \$442,284, including seven projects targeting grant priorities. Forty-seven pre-applications resulted in the submittal of 16 full applications. Three late applications were not considered. Ripple Glass, Material Recovery & Transfer and BADSEED projects support infrastructure expansion for glass, usable wood and food waste composting, respectfully. The Solid Waste Advisory Committee met in November 2010 to discuss the retreat outcomes and May 2011 to review the existing grant targets. The committee recommended keeping the current priorities for the FY11 grant call with an adjustment on curbside recycling for education-related projects and not for the purchase of bins. FY12 pre-applications are due in August.</p>	<p>MDNR made suggestions to improve the grant evaluation worksheet. District staff researched ideas for improvements using other districts' models. Grant criteria as stated in statute was included as part of the FY12 RFP packet in May 2011. District staff still needs to meet with the Grant Review Committee to recommend specific changes to the worksheet for board approval in September 2011 prior to the FY12 evaluation process. The original timeframe was July 2011.</p>
<p>Effectively communicate availability core solid waste services and emerging issues like landfill capacity and solid waste contracting to the public and policy makers.</p>	<p>District staff continues to represent the district to key policy makers through involvement with the Metropolitan Mayors Caucus, Eastern Jackson County Betterment Council, and the planning efforts of Kansas City and Lee's Summit. Staff is working with the local APWA chapter to minimize duplicity of its solid waste committee which could be effective as a technical resource for the district. The upgrade to the RecycleSpot website and database has turned out to be more complicated than anticipated. Several time extensions were granted to the consultant due to project complexity and staffing restrictions with some adjustments to the work plan. The upgrade still includes search by location and data entry.</p>	<p>District staff continues to work closely with the RecycleSpot consultant beyond the project's February 2011 end date to ensure the end product will meet the district needs. All costs incurred prior to that end date will be reimbursed; however, the district is holding a retainage until final approval. Additional resources, including MARC IT and Public Affairs staff time, will be needed to make the upgrade fully functional as originally envisioned.</p>
<p>Develop and track measures of diversion and disposal to demonstrate progress toward goals and work to establish more aggressive goals long term</p>	<p>District staff conducted several meetings between July and November 2010 with Management Council members to review the recommendation identified in the 2009 Sustainable Solid Waste Management Study. The outcome was to establish a road map and guidance document which outlined the strategies and policies to achieve the goals of 40 percent waste diversion by 2013, 60 percent by 2018, and 80 percent by 2023. An educational 'primer' piece was developed to inform elected officials and the public about the district's vision and goals. A companion Road Map demonstrates the specific strategies for local governments incorporated from the study. A component was added to address what regional studies were needed to support the development of the data and infrastructure necessary for local governments to successfully implement the 40-60-80 strategies. A guidance document is planned to complement the Primer & Road Map to better define the Road Map strategies with examples of policies, best practices and success stories.</p>	<p>A considerable amount of staff time was needed in the fall and winter to draft the primer and road map. No work has started on the guidance document due to staff commitments to manage the RecycleSpot upgrade, Recycling Challenge, Assessment Inventory updates and legislative monitoring.</p>

MULTI-YEAR STRATEGIES	CURRENT STATUS	PROBLEMS
<p>Conduct a second phase in long-range infrastructure and program planning targeting an incremental approach to reach 80 percent diversion region-wide by 2023 starting with 40 percent by 2013</p> <ul style="list-style-type: none"> Determine the diversion infrastructure needs to expand processing and composting of materials derived from residential, commercial and C&D sectors Determine how to move to volume-based rates and mandate recycling and composting throughout district Determine how to fund programs and infrastructure long term Develop strategies to resolve solid waste issues using a multi-benefit approach, i.e. green jobs Reach consensus on policies to guide future strategies, i.e., highest/best use, total environmental impact 	<p>At the May 2011 Advisory Committee meeting, district staff asked members to share their current and future plans for expanded services and infrastructure. Midwest Shredding announced the opening of its new single stream MRF which mainly serves commercial accounts but will have an important impact on residential recycling as haulers without facilities have an additional outlet for materials. Private haulers and local governments are considering a volume-based system of bundled trash and recycling. Landfill extensions were granted for the Courtney Ridge Landfill in Sugar Creek and the Johnson County Landfill in Kansas extending landfill life into the 2040's based on current disposal rates. Johnson County, Kansas, passed a solid waste ordinance that will restrict yard waste from its landfills on January 1, 2012. The ordinance also requires haulers to implement a base level service of trash and recycling with volume-based rates and offer optional yard waste services.</p>	<p>The challenge is to keep up the momentum of current efforts and communicate the benefits of waste diversion and recycling to the public and elected officials as we work to increase access, participation and diversion.</p>
<p>Expand intergovernmental partnerships & public and private partnerships to promote understanding of issues and implement strategies to effectively manage and reduce waste</p>	<p>The district is working with local governments to improve access to core solid waste services as part of the initial objective to reach the 40/2013 goal. Several communities, including Lee's Summit, Blue Springs, Gladstone and Parkville are exploring contracting for services. Kansas City's proposed EcoCenter was placed on hold due to the earning tax issue. Landfill capacity has stabilized for the immediate future although Lee's Summit is still planning its Landfill 2 project in anticipation of its 2016-2018 closure.</p>	<p>The role of the public sector in solid waste management needs to be better communicated. The challenge for collaboration is how to balance public and private interests on the expansion of services and infrastructure.</p>
<p>Communicate with local and state officials about solid waste issues and efforts; use performance benchmarks or grade card to showcase involvement and participation</p>	<p>The Recycling Challenge will continue until 2013. District staff is conducting outreach assessments to help local government staff improve its communications to residents, businesses and staff on available services. Ten communities have completed outreach assessments with staff. RecycleSpot is also an important tool for both public education and solid waste service information requiring continued improvements and staff time. A discussion about local government benchmarks is an agenda topic for the August 2011 district meeting.</p>	<p>Fewer communities are participating in the 2011 challenge as compared to the 30 in 2010.</p>
<p>Incorporate the how-to component into residential, commercial and school-age public education and outreach</p> <ul style="list-style-type: none"> Continue to increase public participation and knowledge about recycling services Build and expand efforts to catalyze comprehensive school programs 	<p>The District continues to support educational activities through district staff coordination of the Kansas City Environmental Education Network (KCEEN), Green Schools and RecycleSpot promotion. A media campaign is planned following the completion of the RecycleSpot upgrade anticipated for America Recycles Day in November 2011. A grant was to KCPT to develop educational PSAs for youth.</p>	<p>Limits on staff time and resources impact the district's ability for broader impact.</p>
<p>Support the work of local governments with best practices, benchmarks, policy development, and technical assistance to enhance and expand accessibility of core services (recycling, yard waste, HHW, bulky items, cleanup days) to all residents</p>	<p>The district continues to host monthly brown bag lunches featuring the year-long EPA Resource Conservation Challenge Web Academy sessions with the focus now on Sustainable Materials Management. District staff is launching a Recycling Networking Series modeled after a successful program in St. Louis. The quarterly lunches will feature speakers and provide an opportunity for businesses and governments to network with service providers. A planning brief series demonstrates best practices. Four completed to date: clean-up days, special event recycling, education & outreach, and recycling at work.</p>	<p>Several local governments are facing opposition from haulers and public criticism as they work to improve residential services.</p>

RECEIVED BY

NOV 02 2011

SWMP OPERATIONS

- Provide goals for the upcoming fiscal year. Types of grant proposals sought in upcoming year to meet goals.

District staff anticipates the previous goals will generally remain in place for 2012, with a few modifications to better reflect current trends and issues, as the district continues its efforts to create a regional vision of 80 percent diversion by 2023. A review is timely due to factors such as the recent extended life granted to area landfills, continued economic uncertainty, quality of diversion and disposal data, and public perceptions about the role of local governments in solid waste management. District staff will evaluate the multi-year strategies stated above to ensure district objectives and tasks are doable for the district's 2012 work plan under development and continue to complement the vision and interim goals.

The annual strategic planning retreat recently held October 19, 2011 included a discussion about benchmarks among the 25 district member participants. The Advisory Committee was invited to participate in the annual retreat; however, few attended possibly due to the time commitment and topic. The scope and complexity of the retreat discussion requires a more thorough staff review to identify preliminary benchmarks which can help local governments visualize a path to achieve, initially, the goal of 40 percent diversion by 2013. District staff is working to incorporate the topic as part of the district's annual meeting on December 8 for additional feedback. Once a direction is better understood, staff will work with the executive board to determine a next step strategy and seek input from the Advisory Committee.

Preliminary 2012 Work Plan Goals & Strategies

- **Goal:** Continue to implement current actions to advance solid waste policy initiatives: regional cooperation; landfill capacity; waste minimization and diversion; and local government action
- **Goal:** Target grant funds to improve waste diversion infrastructure, services and programs: curbside/drop-off recycling services; public awareness; regional recycling facilities; market development for glass; regional organics programs; special venues recycling; food waste; and, zero waste
- **Goal:** Effectively communicate availability core solid waste services and emerging issues like landfill capacity and solid waste contracting to the public and policy makers.
- **Goal:** Develop and track measures of diversion and disposal to demonstrate progress toward goals and work to establish more aggressive goals long term

Current 2012 District Grant Priorities

Curbside/Drop-off Recycling Education
 Public Awareness – Recycling How-To's
 Regional Recycling Facilities
 Market Development Glass
 Regional Organics Programs
 Special Venues Recycling (Parks & Special Events)
 Food Waste
 Zero Waste

2. Types of Projects and Results during Fiscal Year.

- Projects resulting in tonnage diversion from landfills. Include number and cost of projects, tons diverted, average cost per ton diverted. Identify separate statistics for items banned and not banned from landfills.
- Projects not resulting in tonnage diversion. Include number and cost of projects.
- Projects closed.

Explanation: The projects listed below include all those considered open as of July 1, 2010 plus all new projects. The grant funds column refers to funds expended through June 30, 2011. Projects are listed in numerical order by fiscal year. The columns for tons diverted, banned tons and avg. cost per ton reflect data collected during the project period. Average cost is left blank for projects considered open as of 6/30/09. Dashes in the tons columns indicate a "non-diversion" project, i.e., district operations (DO), education (ED), market development (MD) or research & development (RD) as the primary intent.

Project #	Project Name	Grant Funds	Tons Diverted	Banned Tons	Avg. Cost Per Ton	Project Type	Status
E2008-14	MARC SWMD Planning Project	29,679	--	--	--	Non-Diversion (PI)	Closed
E2009-04	Park University – Campus Recy.	24,971	24	N/A	\$1,040	Diversion	Closed

E2009-09	Bridging The Gap – BPS Project	14,000	--	--	--	Non-Diversion (MD/RD)	Closed
E2009-13	MARC SWMD PI Outreach	68,326	--	--	--	Non-Diversion (PI/ED)	Open
E2009-14	MARC SWMD PI Planning	0	--	--	--	Non-Diversion (PI)	Closed
E2010-01	Greenworks – Kansas City Educ.	6,684	--	--	--	Non-Diversion (ED)	Closed
E2010-02	The ReUse People - Training	13,512	--	--	--	Non-Diversion (ED)	Open
E2010-03	Windswept Worm Farm – Equip.	Declined				Diversion	Closed
E2010-04	UMKC – Campus Recycling/Educ.	15,100	.07	--	--	Diversion	Open
E2010-05	City of Blue Springs – Dropoff Ctr.	126,729	114	--	--	Diversion	Open
E2010-06	IBS Industries – Eco Care Recy.	4,920	6.8	--	--	Diversion	Open
E2010-07	Kansas City – Deramus Recy. Ctr.	0	27	--	--	Diversion	Open
E2010-08	Exchange City/Earth Works Recy.	Declined				Non-Diversion (ED)	Closed
E2010-09	Raymore – Curbside Education	7,632	--	--	--	Non-Diversion (ED)	Closed
E2010-10	Clay County Parks – Camp Recy.	12,244	2.7	--	--	Diversion	Open
E2010-11	MARC SWMD PI Staff/DO	350,437	--	--	--	Non-Diversion (PI/DO)	Closed
E2010-12	MARC SWMD PI Outreach	18,939	--	--	--	Non-Diversion (PI/ED)	Open
E2010-13	MARC SWMD PI Planning	0	--	--	--	Non-Diversion (PI)	Closed
E2010-14	MARC SWMD PI HHW	75,000	--	580	\$129	Diversion (PI)	Closed
E2010-15	Parks – City of Blue Springs	3,425	1.1	--	--	Diversion	Open
E2010-16	Parks – City of Lee’s Summit	1745	.66	--	--	Diversion	Open
E2010-17	Parks – Clay County	Declined				Diversion	Closed
E2010-18	Parks – City of Gladstone	1,556	.37	--	--	Diversion	Open
E2010-19	Parks – Platte County	10,401	20.5	--	--	Diversion	Open
E2010-20	Parks – City of Belton	1,000	--	--	--	Diversion	Open
E2010-21	Parks – City of Excelsior Springs	915	.22	--	--	Diversion	Open
E2011-01	Material Recovery & Transfer – C&D	5,535	355.7	108.9	--	Diversion	Open
E2011-02	Hallmark Cards – Zero Waste	0	--	--	--	Diversion	Open
E2011-03	Coalition for Independence - Reuse	Declined				Diversion	Closed
E2011-04	KCPT – Youth Education	0	--	--	--	Non-Diversion (ED)	Open
E2011-05	CASCO - Reuse	23,994	132	--	--	Diversion	Open
E2011-06	Wilderness Retreat Center	0	.5	--	--	Diversion	Open
E2011-07	Ripple Glass - Marketing	0	119	--	--	Diversion	Open
E2011-08	BADSEED – Composting	0	3.4	1.4	--	Diversion	Open
E2011-09	Habitat ReStore – Equipment	11,611	455.4	34	--	Diversion	Open
E2011-10	Habitat ReStore - Marketing	19,862	--	--	--	Non-Diversion (MD)	Open
E2011-11	Peculiar – Curbside Education	Declined				Non-Diversion (ED)	Closed
E2011-12	MARC SWMD PI Staff/DO	169,614	--	--	--	Non-Diversion (PI/DO)	Open
E2011-13	MARC SWMD PI Outreach	3,513	--	--	--	Non-Diversion (PI/ED)	Open
E2011-14	MARC SWMD PI Planning	0	--	--	--	Non-Diversion (PI)	Open
E2011-15	MARC SWMD PI HHW	0	--	--	--	Diversion (PI)	Open
E2011-16	Parks – City of Grain Valley	386	.05	--	--	Diversion	Open
	All Diversion Projects (25)						

3. Grant Proposal Evaluation Process

Background: The Grant Review Committee is comprised of eight volunteers.

Donna Utter, chair, formerly AbitibiBowater

Donna Koontz, Executive Board

Dan McGraw, Executive Board (past member/alternate)

Sue Mikula, Executive Board (alternate)

Marleen Leonce, Management Council

Lisa McDaniel, SCS Engineers

Brian Alferman, Habitat ReStore

Jim Twigg, Management Council Ex-Officio

▪ **Describe your district’s proposal evaluation process.**

Applicants are required to submit a brief pre-application indicating project scope and preliminary budget. The Grant Review Committee (GRC) reviews pre-applications and provides initial feedback on project relevancy and suggestions for improvement. District staff communicates GRC comments both verbally and via email to applicants. Applicants may decide at that point to submit a full application. The GRC evaluates final proposals on criteria established by district grant rule and submits scores to staff for ranking compilation. The committee convenes a meeting to complete its selection process and forward recommendations to the executive board for approval. During the selection process, the committee may elect to invite applicants to a brief 5-10 minute interview for further clarification. Staff assistance is offered throughout the process to ensure quality and complete applications.

▪ **What is the district’s policy for funding applicants who have received grants in prior years?**

The district has provided funding to past recipients. Past performance is reviewed by the Grant Review Committee and the Executive Board receives a list of past recipients as part of its approval process.

RECEIVED BY

▪ **What is the district's policy for funding the on-going operations of applicants?**

The district does not have a written policy for on-going operations; however, the executive board has determined that each application must demonstrate merit from year to year.

ENCLOSURES

MARC SWMD 2010 Independent Financial Audit & Work Samples

2010 MARC SWMD Financial Audit (electronic and hard copy previously submitted)
2010 Annual Strategic Planning Retreat Invitation and Meeting Summary
2010 Annual Meeting & Awards Luncheon
2010 Annual Report
2010 Year in Review – Staff Accomplishments
2011 District Meeting Calendar
2011 HHW Program Brochure & Flier
2011 Legislative Priorities
Sustainable Solid Waste Management Primer & Road Map
ReNews Newsletter (Spring 2011)
RecycleSpot Magnet (updated logo)
2011 Recycling Challenge Postcard
Planning Briefs (4)
Call2Recycle Battery Postcard (funds provided by RBRC)
2010 Equipment Inventory Report (presented to Executive Board July 2011)
Advisory Committee Distribution List & Meetings (November 2010 & May 2011)
List of Management Council Members as of June 30, 2011
Management Council Handbook (updated February 2011)

Diversion Projects – Tons Reported / Average Cost – AS OF JUNE 30, 2011

Project #	Project Name	Grant Funds	Tons Diverted	Banned Tons	Quarters Reported	Avg. Cost Per Ton	Closed
E2009-04	Park University – Campus Recy.	\$24,971	24	--	4	\$1,040	X
E2010-03	Windswept Worm Farm – Equip.	Declined	--	--	--	N/A	X
E2010-04	UMKC – Campus Recycling/Educ.	\$15,100	.07	--	2	--	X
E2010-05	City of Blue Springs – Dropoff Ctr.	\$126,729	114	--	4	\$1,111	X
E2010-06	IBS Industries – Eco Care Recy.	\$4,920	6.8	--	1	--	
E2010-07	Kansas City – Deramus Recy. Ctr.	\$0	27	--	1	--	
E2010-10	Clay County Parks – Camp Recy.	\$12,244	2.7	--	4		
E2010-14	MARC SWMD PI HHW	\$75,000	--	580	4	\$129	X
E2010-15	Parks – City of Blue Springs	\$3,425	1.1	--	4	\$3,113	X
E2010-16	Parks – City of Lee's Summit	\$1,745	.66	--	4	\$2,643	X
E2010-17	Parks – Clay County	Declined	--	--	--	N/A	X
E2010-18	Parks – City of Gladstone	\$1,556	.37	--	4	\$4,205	X
E2010-19	Parks – Platte County	\$10,401	20.5	--	4	\$507	X
E2010-20	Parks – City of Belton	\$1,000	.7	--	4	\$1,428	X
E2010-21	Parks – City of Excelsior Springs	\$915	.22	--	1	--	X
E2011-01	Material Recovery & Transfer – C&D	\$5,535	355.7	108.9	2	--	
E2011-02	Hallmark Cards – Zero Waste	\$0	--	--		--	
E2011-03	Coalition for Independence - Reuse	Declined	--	--	--	N/A	X
E2011-05	CASCO – Reuse	\$23,994	132	--	2	--	
E2011-06	Wilderness Retreat Center	\$0	.5	--	2	--	
E2011-07	Ripple Glass - Marketing	\$0	119	--	2	--	
E2011-08	BADSEED – Composting	\$0	3.4	1.4	1	--	
E2011-09	Habitat ReStore – Equipment	\$11,611	455.4	34	2	--	
E2011-15	MARC SWMD PI HHW	\$0	118	--	2	--	
E2011-16	Parks – City of Grain Valley	\$386	.05	--	1	--	
	Diversion Projects (25)						

Non-Diversion Projects – Measurable Outcomes – AS OF JUNE 30, 2011

Project #	Project Name	Grant Funds	Project Type	Method	Quantity	Audience	Impact	Closed
E2008-14	MARC SWMD Planning Project	\$29,679	PI	4-day workshop	5	Gov't staff, inc. two mayors	Broader understanding/awareness of sw and sustainability	X
E2009-09	Bridging The Gap – BPS Project	\$14,000	MD/RD	presentations	24	Businesses	7 members	X
E2009-13	MARC SWMD PI Outreach	\$68,326	PI/ED	Newsletters (print & e-mail); presentations; workshops on yard waste, contracting; press releases; recycling challenge	51 presentations, 2 wkshps,	Local Government staff, general public	80 wkshop attendees,	X
E2009-14	MARC SWMD PI Planning	\$0	PI	N/A				X
E2010-01	Greenworks – Kansas City Educ.	\$6,684	ED	Presentations	12	Neighborhoods	231 kits	X
E2010-02	The ReUse People - Training	\$13,512	ED	Trainings	9	Contractors	8 trainings	
E2010-08	Exchange City/Earth Works Recy.	Declined	ED					X
E2010-09	Raymore – Curbside Education	\$7,632	ED	Web, mailings	3 cards	Residents	Increased participation levels	X
E2010-11	MARC SWMD PI Staff/DO	\$350,437	PI/DO	Newsletters, (print & e-mail), meetings, presentations	Multiple	Local gov't staff, residents		X
E2010-12	MARC SWMD PI Outreach	\$18,939	PI/ED	Newspaper ads and press releases, pedestrian bins, buses; recycling challenge	34 presentations, 17 gov'ts in challenge	Local Gov't staff, general public	Thousands of viewers see ads on buses, bins, newspapers;	X CLOSED 6/30/11
E2010-13	MARC SWMD PI Planning	\$0	PI	N/A				X
E2011-04	KCPT – Youth Education	\$0	ED	TV	5 PSAs	Ages 5-12	60 spots	
E2011-10	Habitat ReStore - Marketing	\$19,862	MD/ED	Social media, billboards, newspapers, radio	Multiple	Residents	Increased donations and sales	
E2011-11	Peculiar – Curbside Education	Declined	ED					X
E2011-12	MARC SWMD PI Staff/DO	\$169,614	PI/DO	Brochures, meetings, magnets	multiple	Gen'l public, gov't staff	Increased awareness	
E2011-13	MARC SWMD PI Outreach	\$3,513	PI/ED	Newsletters (print & e-mail); presentations; recycling challenge,	15 presentations, 6 outreach assessments recycling luncheon	Local Gov't staff, general public	Increased awareness about RRR, outreach methods	
E2011-14	MARC SWMD PI Planning	\$0	PI	N/A				
	Non-Diversion Projects (17)							

MDNR FY11 Annual Report - MARC SWMD Member List
 Prepared November 1, 2011

District Member	First	Last	Company	Title	Address 1	Address 2	City	State	Zip Code
Cass County	Lee	Morris	Cass County	Planner	300 S Main		Harrisonville	MO	64701
Cass County			Vacant		301 S Main		Harrisonville	MO	64702
Clay County	Donna	Koontz	Clay County	Facilities Director	1 Courthouse Sq		Liberty	MO	64068
Clay County	Katee	Porter	Clay County	Eastern Commissioner	1 Courthouse Sq		Liberty	MO	64068
Jackson County	Sandy	Maver	Jackson County	Special Projects Coordinator	415 E 12th St		Kansas City	MO	64106
Jackson County	Kirk	Phillips	Jackson County Public Works	Research/Utilities Supervisor	34900 E Old US 40 Hwy	PO Box 160	Grain Valley	MO	64029
Platte County	Daniel	Erickson	Platte County	Director of Planning & Zoning	415 Third St		Platte City	MO	64079
Platte County	Grea	Saier	Platte County	Public Works Director	15955 273 Hwy		Platte City	MO	64079
Ray County	Rodger	Fitzwater	Ray County	Presiding Commissioner	100 W Main		Richmond	MO	64085
Ray County	Mike	Twyman	Ray County	Western Commissioner	100 W Main		Richmond	MO	64085
City of Archie	Les	Whiteside	City of Archie	Mayor	401 S Main	PO Box 346	Archie	MO	64725
City of Avondale	Ray	Portwood	City of Avondale	Mayor	3007 Hwy 10		Avondale	MO	64117
City of Belton	Brad	Foster	City of Belton	Assistant City Manager	506 Main St		Belton	MO	64012
City of Blue Springs	Lauren	Gowdy	City of Blue Springs	Planner	903 W Main Street		Blue Springs	MO	64015
City of Buckner	Larry	Neidel	City of Buckner	Mayor	004 W Monroe	PO Box 377	Buckner	MO	64016
City of Cleveland	Patricia	Masterson	City of Cleveland	Mayor	209 W Main St.	PO Box 68	Cleveland	MO	64734
City of Drexel	Martin	Doughty	City of Drexel	Public Works Superintendent	137 E Main Street		Drexel	MO	64742
City of Edgerton	James	Snook	City of Edgerton	Mayor	PO Box 80		Edgerton	MO	64444
City of Excelsior Springs	Devery	Hunt	City of Excelsior Springs	Public Works Admin. Asst.	201 E Broadway		Excelsior Springs	MO	64024
City of Freeman	John	Myers	City of Freeman	Maintenance Superintendent	PO Box 98		Freeman	MO	64746
City of Garden City	Randy	Jones	City of Garden City	City Clerk	P.O. Box 20		Garden City	MO	64747
City of Gladstone	Tim	Nebergall	City of Gladstone	Public Works Director	7010 N Holmes St		Gladstone	MO	64118
City of Glenaire	Pat	Slusher	City of Glenaire	Mayor	PO Box 766		Liberty	MO	64068
City of Grain Valley	Ryan	Hunt	City of Grain Valley	Public Works Director	711 Main St		Grain Valley	MO	64029
City of Grandview	Dennis	Randolph	City of Grandview	Public Works Director	1200 Main St		Grandview	MO	64030
City of Greenwood	Marvin	Megee	City of Greenwood	Mayor	709 W Main St		Greenwood	MO	64034
City of Hardin	Bob	McCorkendale	City of Hardin	Mayor	PO Box 506		Hardin	MO	64035
City of Harrisonville	Debbie	Grant	City of Harrisonville	City Clerk	300 E Pearl St	PO Box 367	Harrisonville	MO	64701
City of Independence	Don	Reimal	City of Independence	Mayor	111 E Maple	PO Box 1019	Independence	MO	64051
City of Kansas City	Dennis	Murphey	KCMO-OEO	Chief Environmental Officer	414 E 12th St 24th Fl		Kansas City	MO	64106
City of Kansas City	Marleen	Leonce	KCMO-Public Works	Solid Waste Coordinator	414 E 12th St 23rd Fl		Kansas City	MO	64106
City of Kansas City	Michael	Shaw	KCMO-Public Works	Solid Waste Manager	414 E 12th St 23rd Fl		Kansas City	MO	64106
City of Kansas City	Jim	van Erman	EMC Commission	Member	8 W 57th Ter		Kansas City	MO	64113
City of Kearney	Tom	Patterson	City of Kearney	Alderman-Ward 2	100 E Washington	PO Box 797	Kearney	MO	64060
City of Lake Lotawana	Howard	Chamberlin	City of Lake Lotawana	Mayor	100 Lake Lotawana Rd		Lake Lotawana	MO	64086
City of Lake Tapawingo	Rocky	Queen	City of Lake Tapawingo	Mayor	144 Anchor Dr		Lake Tapawingo	MO	64015
City of Lake Waukomis	Ann	Dwyer Sanders		Citizen	#361 NW North Shore Dr.		Lake Waukomis	MO	64151
City of Lake Winnebago	Steve	Besermin	City of Lake Winnebago	Public Works Director	10 Winnebago Dr.		Lake Winnebago	MO	64034
City of Lawson	Bryan	Richison	City of Lawson	City Administrator	PO Box 185		Lawson	MO	64062
City of Lee's Summit	Chris	Bussen	City of Lee's Summit	Solid Waste Superintendent	1971 SE Hamblen Road		Lee's Summit	MO	64082
City of Liberty	Steve	Hansen	City of Liberty	Public Works Director	101 E Kansas		Liberty	MO	64068
City of Lone Jack	Ken	Krawchuk	City of Lone Jack	Alderman	207 N Bynum Rd		Lone Jack	MO	64070
City of North Kansas City	Patrick	Hawver	City of North Kansas City	Director of Public Works	2010 Howell Street		North Kansas City	MO	64116
City of Oak Grove	Mark	Fulks	City of Oak Grove	Mayor	PO Box 805		Oak Grove	MO	64075
City of Orrick	Marilyn	Butler	City of Orrick	Mayor	PO Box 227		Orrick	MO	64077
City of Parkville	Kirk	Rome	City of Parkville	City Administrator	8880 Clark Avenue		Parkville	MO	64152
City of Peculiar	Carl	Brooks	City of Peculiar	City Engineer	600 Schua Ave		Peculiar	MO	64078
City of Platte City	Leonard	Hendricks	City of Platte City	Public Works Director	400 Main St		Platte City	MO	64079
City of Platte Woods	John	Smedley	City of Platte Woods	Mayor	6750 NW Tower Dr		Platte Woods	MO	64151
City of Pleasant Hill	Mark	Randall	City of Pleasant Hill	City Administrator	203 Paul St		Pleasant Hill	MO	64080
City of Pleasant Valley	Tammy	Ammon	City of Pleasant Valley	Director of Public Works	6500 Royal St		Pleasant Valley	MO	64068
City of Raymore	Steve	Weich	City of Raymore	Asst Director of Public Works	100 Municipal Circle		Raymore	MO	64083
City of Raytown	David	Bower	City of Raytown	Mayor	10000 E 59th St		Raytown	MO	64133
City of Richmond	Ron	Brohammer	City of Richmond	City Clerk	205 Summit St		Richmond	MO	64085
City of Riverside	Kathy	Rose	City of Riverside	Mayor	2950 NW Vivion Rd		Riverside	MO	64150
City of Smithville	Steven	Garrett	City of Smithville	City Administrator	107 W Main St	PO Box 655	Smithville	MO	64089
City of Sugar Creek	Stan	Salva	City of Sugar Creek	Mayor	103 S Sterling		Sugar Creek	MO	64054
City of Weatherby Lake	Tanya	Finn	City of Weatherby Lake	Alderman	7200 NW Eastside Dr		Weatherby Lake	MO	64152
City of Weston	Grea	Hoffman	City of Weston	Mayor	300 Main St		Weston	MO	64098
City of Wood Heights	JD	Allen	City of Wood Heights	Mayor	2098 E Ridgway Dr		Wood Heights	MO	64024
Village of Claycomo	Jim	Stoufer	Village of Claycomo	Mayor	115 E US Hwy 69		Kansas City	MO	64119
