



Recycled Content Newsprint Usage Report - Calendar Year 2000

<i>PUBLICATION NAME</i>	<i>TONS</i>	<i>RECYCLE D TONS</i>	<i>PERCENT</i>	<i>IN COMPLIANC</i>	<i>MET GOAL</i>	<i>EXEMPTIO</i>	<i>REASON FOR EXEMPTION*</i>
Activities-Johnson Co. Parks & Rec. District	10.0	3.0	30.0	Yes	No	Yes	3
Ad Tracker	480.0	288.0	60.0	Yes	Yes	No	
Automotive Counseling Company	19.7	19.7	100.0	Yes	Yes	No	
Blue Valley Recreation	10.2	10.2	100.0	Yes	Yes	No	
Buzzard Gulch	1.5	1.5	100.0	Yes	Yes	No	
Cass County Publishing-Cass County Shopper & Lee's Summit	521.6	273.3	52.4	Yes	Yes	No	
Catholic Missourian, The	966.6	565.3	58.5	Yes	Yes	No	
Columbia Add Sheet	89.2	0.0	0.0	Yes	No	Yes	2
Columbia Daily Tribune	2,020.0	2,020.0	100.0	Yes	Yes	No	
Columbia Daily Tribune--Extra	91.0	91.0	100.0	Yes	Yes	No	
Columbia Parks & Recreation-Leisure Times	4.3	4.3	100.0	Yes	Yes	No	
Columbia Public Schools-Adult & Community Ed.	3.0	3.0	100.0	Yes	Yes	No	
Computer Spectrum (UMC) - Bits & Bytes	3.0	0.8	28.0	Yes	No	Yes	3
Computer User	64.8	64.8	100.0	Yes	Yes	No	
Discover Mid-America	42.6	0.0	0.0	Yes	No	Yes	3
Dispatch Newspapers	1,181.0	649.6	55.0	Yes	Yes	No	

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East Central College	4.9	4.9	100.0	Yes	Yes	No	
Examiner Newspapers	1,564.9	887.3	56.7	Yes	Yes	No	
Explore Kansas City	19.5	0.8	4.0	Yes	No	Yes	3
Federation of the Blind--Voice of the Diabetic	109.4	109.4	100.0	Yes	Yes	No	
Feldmans Farm	9.5	9.5	100.0	Yes	Yes	No	
For Sale By Owner	27.6	27.6	100.0	Yes	Yes	No	
Grand Lodge of Missouri-MO Freemason	15.5	15.5	100.0	Yes	Yes	No	
Green Supply, Inc.	41.0	8.2	20.0	Yes	No	Yes	1
Insight Communications	34.8	34.8	100.0	Yes	Yes	No	
J.C. Penney's-KC Star	6.4	6.4	100.0	Yes	Yes	No	
Jefferson City News Tribune, Post Tribune	966.3	565.3	58.5	Yes	Yes	No	
Joplin Globe, The	2,535.3	2,023.2	79.8	Yes	Yes	No	
Kansas City Star	71,355.0	31,396.2	44.0	Yes	No	Yes	1
KC Employment Weekly	17.1	17.1	100.0	Yes	Yes	No	
KC Small Business Monthly	62.0	62.0	100.0	Yes	Yes	No	
Kirksville Crier	220.0	88.0	40.0	Yes	No	Yes	2
Lebanon Publishing	398.3	236.6	59.4	Yes	Yes	No	
Lewis & Clark	6.3	6.3	100.0	Yes	Yes	No	
Mainstream Baptist	6.6	6.6	100.0	Yes	Yes	No	

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MFA Inc.	35.1	35.1	100.0	Yes	Yes	No	
Midway USA	1.7	1.7	100.0	Yes	Yes	No	
Mirror, The	131.7	0.0	0.0	Yes	No	Yes	3
Missouri Dept. of Revenue-Missouri CDL Manual	3.6	3.6	100.0	Yes	Yes	No	
Missouri Western College	25.9	25.9	100.0	Yes	Yes	No	
Missouri Wildlife Conservation	12.3	12.3	100.0	Yes	Yes	No	
National Catholic Reporter	268.7	268.7	100.0	Yes	Yes	No	
New Life Zoa Free Paper	30.0	30.0	100.0	Yes	Yes	No	
PCS Health Systems-OnLine Info.	3.2	3.2	100.0	Yes	Yes	No	
Pitch Weekly	1,395.0	579.0	41.5	Yes	No	Yes	3
Raytown Post	55.1	33.1	60.0	Yes	Yes	No	
Riverfront Times, The	1,490.7	1,087.7	73.0	Yes	Yes	No	
Rolla Daily News "Plus"	585.9	468.7	80.0	Yes	Yes	No	
Royal Arch Mason	17.1	17.1	100.0	Yes	Yes	No	
Rural Missouri	601.5	601.5	100.0	Yes	Yes	No	
Show Me State Games-Souvenir	5.5	5.5	100.0	Yes	Yes	No	
South County Times	187.0	187.0	100.0	Yes	Yes	No	
Southeast Missourian, The	2,671.2	1,375.6	51.5	Yes	Yes	No	
Southwest Missouri State University	980.0	392.0	40.0	Yes	No	Yes	1

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Springfield News Leader	9,771.0	898.9	9.2	Yes	No	Yes	1,2
St. Charles Community College	16.0	16.0	100.0	Yes	Yes	No	
St. Joseph News-Press	4,073.0	1,246.3	30.6	Yes	No	Yes	1
St. Louis American	220.8	220.8	100.0	Yes	Yes	No	
St. Louis Business Journal	262.7	262.7	100.0	Yes	Yes	No	
St. Louis Post-Dispatch	82,107.0	35,223.9	42.9	Yes	No	Yes	1
St. Louis Small Business, Inc.	72.0	72.0	100.0	Yes	Yes	No	
Star Advertiser	490.0	330.8	67.5	Yes	Yes	No	
Suburban Newspapers of Greater St. Louis LLC	17,427.0	5,263.0	30.2	Yes	No	Yes	1,3
Sun Publications (Gladstone Sun-News)	19.0	6.8	36.0	Yes	No	Yes	2
Target Direct Marketing	5.8	5.8	100.0	Yes	Yes	No	
Todd Publishing-MO Guide & Outfitter	1.8	1.8	100.0	Yes	Yes	No	
University of Missouri Columbia-Momentum	3.7	3.7	100.0	Yes	Yes	No	
USA Today	5,858.0	5,705.7	97.4	Yes	Yes	No	
Virtual Images-Tee Times Golf Guide	2.0	2.0	100.0	Yes	Yes	No	
Wall Street Journal	11,300.0	1,909.7	16.9	Yes	No	Yes	1
Webster-Kirkwood Times	351.0	351.0	100.0	Yes	Yes	No	
Weekly Trader	65.6	0.0	0.0	Yes	No	Yes	2
Wheels & Deals	78.3	78.3	100.0	Yes	Yes	No	

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Xchanger	89.0	53.4	60.0	Yes	Yes	No	
<i>Totals</i>	223,623.8	96,280.		74	56	18	
<i>Total</i>		43%					

*Exemptions:

1. An adequate quantity of newsprint meeting the target recycled content goal was not available during the reporting period.
2. Newsprint meeting the recycled content goal was unavailable at a cost not greater than the average delivered cost of newsprint made from virgin pulp purchased during the reporting period.
3. The recycled content newsprint that was available during the reporting period did not meet the quality standards as determined by the department.