

# The PRP    Ten Levels of Sustainability

1. **Economically**—we need to make money because it motivates us.

2. **Socially**—we need to get along and communicate well to work together.

3. **Scientifically**—it sharpens our focus and gives us credibility.

4. **Diligently**—steady progress with attention to small details.

5. **Industrially**—we need the right equipment to do our work efficiently without overloading ourselves or creating dangerous conditions.

6. **Academically**—we need to be able to teach and learn to sustain our work.

7. **Widely**—we need to connect ourselves to the wider world and work with it.

8. **Financially**—we work hard for our money and we want to use it wisely.

9. **Intellectually**—we want to develop skillful thinking by studying great ideas.

10. **Linguistically**—we have to be able to use words in powerful ways to continue to attract members and customers.